

MAKE A GIFT WITH APPRECIATED STOCK

Donating stock to St. Gabriel Radio, Inc. (Tax ID #30-0220140) may provide the you the enjoyment of tax benefits while investing in the mission of St. Gabriel Radio, Inc. In addition to the charitable deduction, donors who make their gifts through direct transfer of stock may avoid capital gains taxes.

When donating stock or other marketable securities, *please initiate the transfer as described below, before selling it.* By doing so, you may be able to claim a charitable contribution in the amount of the value of the security on the day of transfer to St. Gabriel Radio, Inc.

You should consult your tax professional to discuss your personal situation. Note: Only stock which has appreciated in value with a long-term capital gain should be contributed directly to St. Gabriel Radio, Inc. If you are considering stock whose current selling price is below the purchase price, it may be advantageous for tax purposes to sell the stock first and then contribute the proceeds after receiving the cash settlement. This may entitle you to the capital loss on the sale as well as the charitable donation for the cash gift to St. Gabriel Radio, Inc.

Securities Gifting Instructions

If your shares of stock (or other securities) are being held in a brokerage account, the brokerage company can generally be transferred electronically from your account to the St. Gabriel Radio, Inc. brokerage account. To receive the brokerage information please contact Bill Messerly, the Executive Director at (614) 459-4820 or billm@stgabrielradio.com.